Data is the lifeblood of the capital and commodity markets. As a key business asset across each stage of the investment process, data has grown in importance with the introduction of industry initiatives and new regulations designed to increase transparency and scrutinize daily business activities. These new mandates, along with continuing growth of data, is creating a more urgent need for market participants, regulators and intermediaries to gain a clearer, deeper understanding of their data use, quality and governance across the enterprise.

The Sapient Approach
Sapient Global Markets has developed a Sentiment-Based Data Management Maturity Assessment (DMMA) to help financial institutions gain a subjective, organizational view of their current-state data maturity, evaluated across data quality, data management operations, platform and architecture, and strategy.

Sapient’s DMMA is based on the industry-recognized Data Management Maturity (DMM) model developed by the EDM Council. The DMM model provides standard assessment criteria used to evaluate data management activities against documented best practices.

The DMMA focuses on stakeholder perceptions of the current state of the management of data across business processes and functions. The process is efficient, requiring minimal time to complete, but flexible to allow for further investigation to understand any substantial variations in results between respondents.

Understanding that every firm’s culture is different, Sapient can help you best execute and leverage the survey within your organization through a variety of services—from providing the survey to you for your own self-assessment to fully facilitating the survey and assisting with results interpretation.

Services for Data Management
The Sentiment-Based Data Management Maturity Assessment is one of many services offered by Sapient Global Markets’ Data Management practice, which helps firms overcome the operational, audit, regulatory and architectural challenges associated with data management. Combining in-depth industry knowledge with expertise in reference, market and client data, our team helps firms acquire, integrate, cleanse, enrich and transfer information in a more effective way. Our unique, end-to-end approach bridges the gap between high-level strategy and data governance, and the actual construction and implementation of systems that enable firms to efficiently manage data. We offer support in the following areas:

- **Data Management Advisory** – complete support in the building of data management strategies that align to the business needs for all the stages of the record lifecycle, including the running of current state and data management maturity assessments, development of roadmaps, vendor selection and peer benchmarking.

- **Data Management Solutions** – comprehensive guidance and hands-on practitioner led delivery of data related solutions, including implementation, maintenance and support.

- **Data Governance and Quality** – assess needs, align requirements, assign roles and accountabilities, create business taxonomies and governance models, implement logical models and data dictionaries, and define data quality requirements and operational models for high-quality information delivery to all functions across the enterprise.

- **Partners & Products** – vendor selection, proof-of-concept management, system implementation and integration to help firms select and install best-fit solutions.

- **Data Domain** – consulting services to address a wide range of needs across asset classes and data concepts, from designing data models and architectures to data quality rules and usability features.

- **Business Consulting** – proven methodologies and best practices addressing data-specific considerations for change programs, such as client onboarding or regulatory reporting.
The Sapient Advantage

With the Sentiment-Based Data Management Maturity Assessment, you can:

• Benchmark and heat map the maturity of your data management initiatives across the enterprise
• Gain insights that help drive your data management strategy forward
• Use implied prioritizations from the assessment to better inform budgetary spending decisions
• Predict the effects of certain initiatives or scenarios on data maturity

CONTACT US
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Sapient Global Markets, a division of Sapient® [NASDAQ: SAPE], is a leading provider of services to today’s evolving financial and commodity markets. We provide a full range of capabilities to help our clients grow and enhance their businesses, create robust and transparent infrastructure, manage operating costs, and foster innovation throughout their organizations. We offer services across Advisory, Analytics, Technology, and Process, as well as unique methodologies in program management, technology development, and process outsourcing. Sapient Global Markets operates in key financial and commodity centers worldwide, including Boston, Chicago, Houston, New York, Calgary, Toronto, London, Amsterdam, Düsseldorf, Geneva, Munich, Zurich, and Singapore, as well as in large technology development and operations outsourcing centers in Bangalore, Delhi, and Noida, India. For more information, visit www.sapientglobalmarkets.com.

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