



For Immediate Release

Sapient to Announce Second Quarter Financial Results on August 5

BOSTON – July 19, 2010 – Sapient (NASDAQ: SAPE) today announced that it will release results for the second quarter ended June 30, 2010 on Thursday, August 5, 2010 after the close of regular market hours.

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Following the release, Alan J. Herrick, Sapient's president and chief executive officer, and Joseph S. Tibbetts, Jr., senior vice president and chief financial officer, will discuss the results in a conference call beginning at 4:30 p.m. ET, which will also be broadcast live via the Internet.

The dial-in information for the conference call is:

Media Contact:

David LaBar
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tel: +1.646.478.9846
e-mail: dlabar@sapient.com

US: (888) 679-8035
International: (617) 213-4848
Passcode: 58625273

Please use the following link to pre-register for the conference call:

<https://www.theconferencingservice.com/prereg/key.process?key=P3BXQXBF9>

To access the live webcast of the event, please click here:

<http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=65979&eventID=3226129>

In addition, a re-broadcast of this conference call will be available from August 5 at 7:30 p.m. ET through August 12 at 11:59 p.m. ET.

The replay information is as follows:

US: (888) 286-8010
International: (617) 801-6888
Passcode: 88701651

The archived webcast of this event may be accessed at:

<http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=65979&eventID=3226129>



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About Sapient

Sapient is a global services company that helps clients transform in the areas of business, marketing, and technology. The company operates three divisions that enable clients to gain a competitive advantage and succeed in an increasingly digital world. SapientNitro, Sapient Global Markets, and Sapient Government Services fuse insight, creativity, and technology to drive innovation and to help clients navigate complex business problems. Our approach is the subject of case studies used by MBA programs at Harvard and Yale. The company has operations in North America, Europe, and Asia-Pacific. For more information, visit www.sapient.com.

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