



For Immediate Release

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## SAPIENT TO PRESENT AT TWO INVESTOR CONFERENCES

**BOSTON— June 4, 2010** — [Sapient](#) (NASDAQ: SAPE) today announced that Alan J. Herrick, president and chief executive officer, and Joseph S. Tibbetts Jr., senior vice president and chief financial officer, will present at the UBS Global Technology and Services Conference at the Crown Plaza Times Square in New York City on Wednesday, June 9 from 4:00 p.m. to 4:30 p.m. ET. To access an audio webcast of the presentation, go to:

[http://cc.talkpoint.com/ubsx001/060810a\\_cy/?entity=2\\_L6I7GHI](http://cc.talkpoint.com/ubsx001/060810a_cy/?entity=2_L6I7GHI)

On Thursday, June 10, Mr. Tibbetts and Gaston Legorburu, co-executive director, worldwide chief creative officer - SapientNitro will be presenting at the BMO Advertising & Marketing Conference at the Sheraton New York Hotel & Towers in New York City from 11:30 a.m. to 12:00 p.m. ET. To access an audio webcast of the presentation, go to:

<http://www.bmocm.com/conferences/advertisingmarketingservices/webcast/default.aspx>

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### About Sapient

Sapient is a global services company that helps clients transform in the areas of business, marketing, and technology. The company operates three divisions that enable clients to gain a competitive advantage and succeed in an increasingly digital world. SapientNitro, Sapient Global Markets and Sapient Government Services fuse insight, creativity and technology to drive innovation and to help clients navigate complex business problems. Our approach is the subject of case studies used by MBA programs at Harvard and Yale. The company has operations in North America, Europe, and Asia-Pacific. For more information, visit [www.sapient.com](http://www.sapient.com).

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