



For Immediate Release

Sapient to Release Historical Financial Data for New Operating Segments on May 5

BOSTON – May 3, 2010 – Sapient (NASDAQ: SAPE) today announced that it will release historical financial data related to the reconfiguration of the company's operating segments on Wednesday, May 5, 2010 before the open of regular market hours.

Following the release, Alan J. Herrick, Sapient's president and chief executive officer, and Joseph S. Tibbetts, Jr., senior vice president and chief financial officer, will discuss the historical financial data in a conference call beginning at 8:30 a.m. ET, which will also be broadcast live via the Internet.

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The dial-in information for the conference call is:

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US: (866) 770-7129
International: (617) 213-8067
Passcode: 76432631

To access the live webcast of the event, please click here:

<http://phx.corporate-ir.net/phoenix.zhtml?p=iro-eventDetails&c=65979&eventID=3064909>

In addition, a re-broadcast of this conference call will be available from May 5 at 11:30 a.m. ET through May 13 at 11:59 p.m. ET.

The replay information is as follows:

US: (888) 286-8010
International: (617) 801-6888
Passcode: 79042615

The archived webcast of this event may be accessed at:

<http://phx.corporate-ir.net/phoenix.zhtml?p=iro-eventDetails&c=65979&eventID=3064909>

About Sapient

Sapient is a global services company that helps clients transform in the areas of business, marketing, and technology. The company operates three divisions that enable clients to gain a competitive advantage and succeed in an increasingly digital world. SapientNitro, Sapient Global Markets, and Sapient Government Services fuse insight, creativity, and technology to



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drive innovation and to help clients navigate complex business problems. Our approach is the subject of case studies used by MBA programs at Harvard and Yale. The company has operations in North America, Europe, and Asia-Pacific. For more information, visit www.sapient.com

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