



For Immediate Release

SAPIENT TO HOST ANALYST DAY

BOSTON —September 21, 2009—[Sapient](#) (NASDAQ: SAPE) today announced that it will host an Analyst Day meeting on Thursday, September 24, 2009 in Boston, Massachusetts. The Analyst Day will feature presentations from members of Sapient's leadership team about the company's opportunities and strategies. The presentations are scheduled to begin at 10:00 a.m. ET and conclude at 2:30 p.m. ET.

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This event will be made available via a live webcast which will be accessible through the Investors section of www.sapient.com.

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About Sapient

Sapient is a global services company that helps clients compete, evolve and grow in an increasingly complex marketplace. Sapient's offerings include a strategy-led [marketing services group](#) that—through its best-of-breed digital marketing services and world-class traditional advertising and brand strategy—is enabling leading brands to create immersive consumer experiences through multi-channel marketing and multi-channel commerce. In addition, Sapient's [business and technology services](#) offering provides a broad range of services that enable companies to optimize their business processes, drive efficiencies and achieve greater profit growth.

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Sapient's passion for client success—evidenced by its ability to foster collaboration, drive innovation and solve challenging problems—is the subject of case studies on leadership and organizational behavior used by MBA students at both Harvard and Yale. Headquartered in Boston, Sapient operates across North America, Europe, Asia and Australia. For more information, please visit www.sapient.com.

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