



For Immediate Release

**SAPIENT SENIOR VICE PRESIDENT AMY SHAH NAMED ONE OF CONSULTING
MAGAZINE'S TOP 25 CONSULTANTS OF 2009**

*Long-Time Sapient Leader Honored for Excellence in Client Service and for Expanding
Sapient's New York Operations*

BOSTON – June 25, 2009 – [Sapient](#) (NASDAQ: SAPE) today announced that [Amy Shah](#), a senior vice president based in the company's New York office, has been recognized by *Consulting Magazine* as one of 2009's Top 25 Consultants. Amy was honored for Excellence in Client Service at a gala awards dinner for the Top 25 Consultants held at the Union League Club in New York City on June 17th.

"This is a tremendous honor for Amy—she truly belongs among any list of the industry's best consultants," said Alan Herrick, president and CEO of Sapient. "She's been a key member of our organization for years and her achievements growing our marketing and consulting businesses speak for themselves. On behalf of the entire organization, we offer her our warmest congratulations."

Media Contact:

Gail Scibelli
Sapient
tel: +1.305.581.0095
e-mail: gscibelli@sapient.com

Media Contact:

Jenny McLean
Sapient
tel: +1.503.887.8148
e-mail: jmclean@sapient.com

Media Contact:

Jeff Drew
fama PR
tel: +1.617.758.4145
e-mail: sapient@famapr.com

Global Headquarters:

131 Dartmouth Street
Boston, MA 02116
United States
tel: +1.617.621.0200
fax: +1.617.621.1300

Shah, who has been with Sapient since 1996, is currently focused on continuing to grow the company's financial services, media and entertainment and marketing businesses. *Consulting Magazine* noted in its profile of Shah that, under her leadership, Sapient's New York office has grown rapidly, adding an additional 9,000 square feet this year to accommodate a 27 percent increase in staff, despite the state of the economy.

"At Sapient, we have long been dedicated to ensuring that our clients are not just on top of the latest trends in their respective industries—but are looking ahead at what will be guiding the industry tomorrow," said Shah. "Working with clients to transform these ideas and trends into tangible results is something we excel at."

Nominations for the 2009 *Consulting Magazine* [Top 25 Consultants](#) list are submitted by clients and colleagues in several categories, including: leadership, client service, healthcare, energy, public sector, technology, retail and financial services.

"I'm thrilled with not only the number, but the overall quality of the nominations," added *Consulting Magazine* editor-in-chief, Joseph Kornik. "Every year, it seems the applications get better and better—but this year—perhaps more than ever, we've really seen the consultants that are making the difference for their clients. In this economy, the very best of the profession stand above the rest."



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About *Consulting Magazine*

Consulting Magazine is the flagship publication of the consulting profession. The magazine features the latest information on consulting careers, thought leadership and corporate strategies. The magazine's annual features include The Top 25 Most Influential Consultants and The Best Firms to Work For – which receives responses from over 13,000 individual consultants about their careers. *Consulting Magazine* organizes the twice annual Consulting Summit – the largest gatherings of consulting leadership in North America – in San Francisco in the spring and New York in the fall. It hosts award dinners as part of the Consulting Magazine Achievement Awards series – including dinners honoring Women Leaders in Consulting, and Excellence in Diversity. It also serves the consulting profession through Webinars, its individually delivered online edition, Consulting Magazine One on One, and its companion Web site, www.consultingmag.com. The magazine is published six times annually by Kennedy Information, the authority in the consulting space since 1970, providing a wide range of research and advisory services offerings.

About Sapient

Sapient, a global services firm, operates two groups—Sapient Interactive and Sapient Consulting—that help clients compete, evolve and grow in an increasingly complex marketplace. Sapient Interactive provides brand and marketing strategy, award-winning creative work, web design and development and emerging media expertise. Sapient Consulting provides business and IT strategy, process and systems design, package implementation and custom development, as well as outsourcing services such as testing, maintenance and support.

Sapient's passion for client success—evidenced by its ability to foster collaboration, drive innovation and solve challenging problems—is the subject of case studies on leadership and organizational behavior used by MBA students at both Harvard and Yale. Leading clients, including BP, Essent Energie, Hilton International, Janus, Sony Electronics and Verizon, rely on the company's unique approach to drive growth and market momentum. Headquartered in Boston, Sapient operates across North America, Europe and India. For more information, please visit www.sapient.com.

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Media Contact:

Gail Scibelli
Sapient
tel: +1.305.581.0095
e-mail: gscibelli@sapient.com

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